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The following is a KSCO commentary. Here is Kay Zwerling:

My good friend Marcia sent this timely gem to me.

It was in Dale Carnegie's book "How To Win Friends and Influence People", and it is a simple way to make a good impression with these words of wisdom at Christmastime –

Let's call it "The Value of a Smile at Christmas" –

A smile costs nothing, but creates much.
It enriches those who receive, without impoverishing those who give.
A smile happens in a flash and the memory of it sometimes lasts forever.
None are so rich they can get along without it, and none so poor but are richer for its benefits.
Again, a smile creates happiness in the home, fosters goodwill in a business, and is the countersign of friends.
Also, it is rest to the weary, daylight to the discouraged, sunshine to the sad, and Nature's best antidote for trouble.
Yet a smile cannot be bought, begged, borrowed, or stolen, for it is something that is no earthly good to anybody until it is given away!
And, if in the last-minute rush of Christmas buying some of our salespeople should be too tired to give you a smile, may we ask you to leave one of yours?
For nobody needs a smile so much as those who have none left to give!
So, if you want people to like you – Smile, smile, smile.

For KSCO, this is Kay Zwerling.

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